



# Roadmap to \$500

**START**

**\$25x3**

Ask three family members or friends to match your donation.

**\$25x1**

Donate to yourself.

**\$10x5**

Ask five members of an organization or club to donate \$10 each.

**\$5x5**

Ask five co-workers to donate \$5 each.

**OVER HALFWAY THERE!**

**\$250+**

**\$100x1**

Start a Facebook fundraiser.

**\$10x5**

Make a personal challenge on social media: "If five people donate \$10, I will..."

**\$20x1**

Ask someone who has previously asked you for a donation.

**\$30x1**

Ask your boss or company for a contribution.

**\$75x1**

Reach out to a business that you visit often.

**\$500**

**YOU DID IT!  
KEEP IT UP!**

**OTHER FUNDRAISING IDEAS**

**Host a pre-Walk event:** Garage sales, Birthday fundraiser, Car Washes, Percentage of Sales, Dress down days.

**Matching gifts:** Be sure that you and your donors take advantage of employers' matching gifts programs. It is an easy way to double donations. To find out if a company has a matching gifts program, check with the HR department.