



Roadmap to \$500

START

\$25x3

Ask three family members or friends to match your donation.

\$25x1

Donate to yourself.

\$10x5

Ask five members of an organization or club to donate \$10 each.

\$5x5

Ask five co-workers to donate \$5 each.

OVER HALFWAY THERE!

\$250+

\$100x1

Start a Facebook fundraiser.

\$20x1

Ask someone who has previously asked you for a donation.

\$10x5

Make a personal challenge on social media: "If five people donate \$10, I will..."

\$30x1

Ask your boss or company for a contribution.

\$75x1

Reach out to a business that you visit often.

\$500

**YOU DID IT!
KEEP IT UP!**

OTHER FUNDRAISING IDEAS

Host a pre-Walk event: Garage sales, Birthday fundraiser, Car Washes, Percentage of Sales, Dress down days.

Matching gifts: Be sure that you and your donors take advantage of employers' matching gifts programs. It is an easy way to double donations. To find out if a company has a matching gifts program, check with the HR department.