

Maximize your fundraising page

You've registered for your local Walk, created your team, and now it's time to get those donations in!

To manage and edit your personal and team fundraising page, look for a "Personalize your fundraising page email" that contains a link to access your dashboard. This is where you'll start!



1

Upload a photo. We recommend using a photo that represents your fundraising mission and is personal to you.



4

Make a self-donation. Start your fundraising campaign off strong by making a \$100 self-donation and qualify to get the Walk for PKD t-shirt.



2

Tell your story. Why do you fundraise and walk for PKD?



5

Use our email templates. Templates are accessible via your dashboard to welcome new fundraisers, ask for support and thank your donors. Copy and paste these templates into your personal email account within Gmail, Yahoo, etc.



3

Create a unique URL. Make it easy to share your page with your friends, family and co-workers



6

Share your fundraising page. Share your page across your social media channels and tag your friends, encouraging them to donate and repost.